cinchy

Delivering on the Promise of AI for Sales

Accelerate Sales Performance, Minimize Admin

Cinchy's Collaborative Intelligence for Sales liberates customer data from across your enterprise, maximizes AI capabilities with complete and connected customer data, and delivers actionable insights into the apps your sales team already uses. No additional training required.

By alleviating the administrative burden on your sales team, CI for Sales maximizes productivity and sales effectiveness, providing recommendations and insights on forecasting, upsell and cross-sell, competitive intelligence and positioning, end-of-year planning, seamless account transfers, next-best-actions, and more.

Revenue Generation + Cost Prevention
Maximize sales effectiveness by alleviating administrative burden + reduce licensing costs.

Accelerated Deals
Condense sales cycles and improve win rates with next-best actions, including pre-populated meeting agendas and next-meeting objectives.

Effortless Upsell / Cross Sell
Boost efficiency and revenue gains with identified upsell and cross-sell opportunities.

Better Customer 360
Arm your team with more accurate data and insights that are updated in real time.

Seamless Account Transitions
Move from prospecting to account management while preserving the full historical context of customer interactions.

Informed Executives
Ensure everyone is in the know with comprehensive, up-to-the-minute executive summaries.

Eliminate customer data blind spots

In just a few weeks and with minimal IT support, Cinchy liberates customer data from CRM, marketing, finance, and other tools, defines the critical relationships between the data, and puts deal-driving insights at your fingertips.

Get Cinchy!

- Unify and connect customer insights.
- Put them into the hands of customer-facing teams.
- Eliminate integration frustration.

Let us show you