

## **Be a Customer Data Top Performer!**

Go Beyond Simple Integrations
With Collaborative Intelligence for Customer Success

Your customer success teams have too many accounts, too many demands to increase revenue while decreasing churn, and too many systems to jump between. You've integrated the data, but CSMs still lack meaningful customer insights. That's because typical integrations add more data yet leave behind the crucial context and relationships that make the data more actionable.

Cinchy Collaborative Intelligence liberates customer data from across the enterprise, connects the dots for more meaning, and puts it in the apps your customer success teams already use so they can focus on engagement, driving upsells and cross-sells, and improving retention and satisfaction.





Unify customer data and context for a more meaningful single source of truth that goes well beyond integration.



Automate data workflows and synchronizations easily and across every platform and app.



Boost efficiency and effectiveness with faster access to more data and more meaning.



Enhance every apps' AI capabilities with complete and connected customer data.



Drive higher retention rates for less churn and more revenue growth.

## Uncover your customer data blind spots

In just a few weeks and with minimal IT support, Cinchy frees customer data from CRM, marketing, finance, and other tools, defines the critical relationships between the data, and puts deal-driving insights at your teams' fingertips.

## **Get Cinchy!**

- Unify and connect customer insights.
- Put them into the hands of customer-facing teams.
- Eliminate integration frustration.

Let us show you

